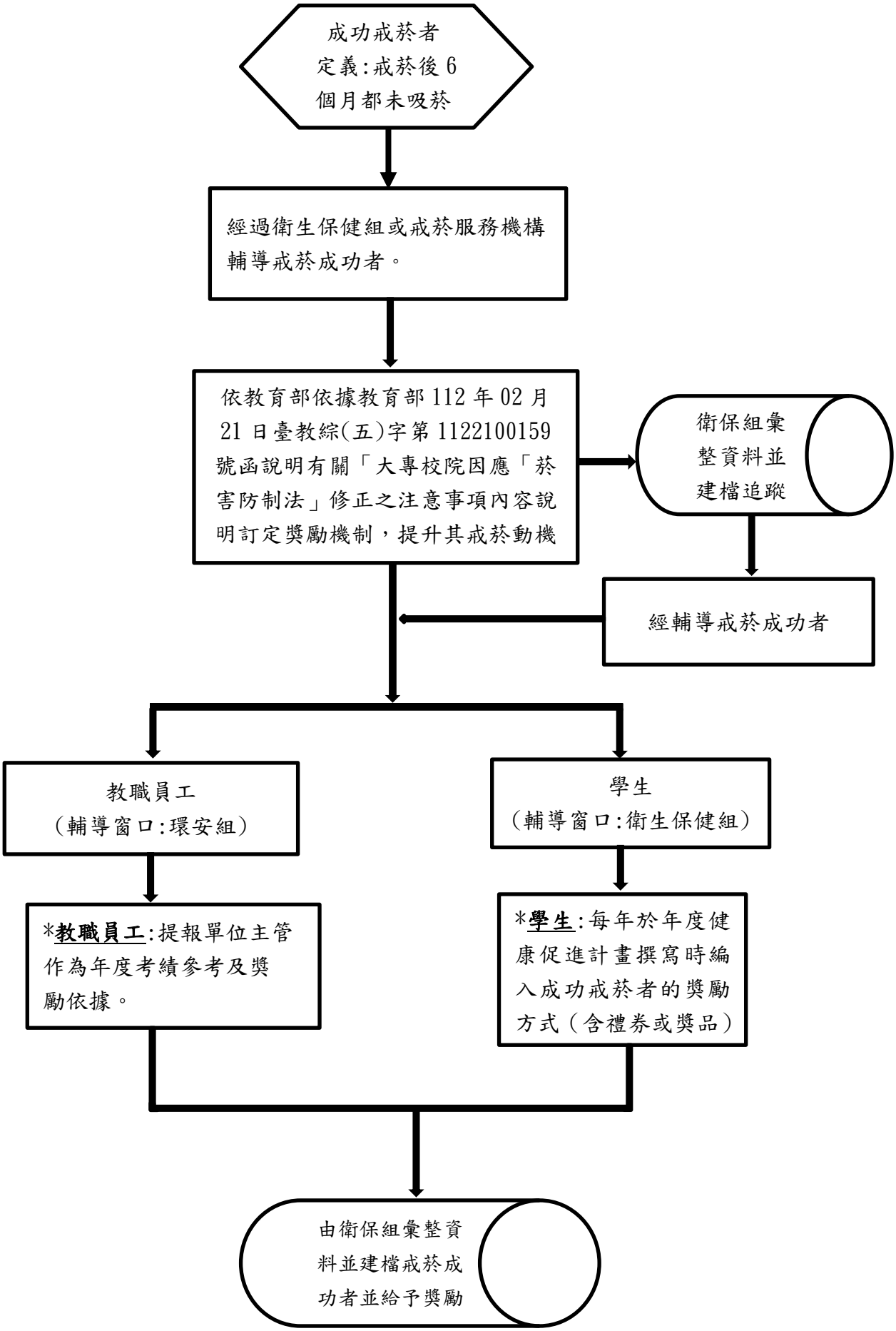國立屏東大學校園戒菸成功獎勵機制